



WENDOVER PARISH COUNCIL

The Clock Tower, High Street, Wendover,
Aylesbury, Buckinghamshire, HP22 6DU

Clock Tower Screen Advertising

Advertising Guidelines:

The Parish Council reserves the right to take priority on advertising on the screen; however, suitable organisations will be considered to advertise within the following guidelines:

The following advertisements will be permitted, and permission may be granted by the officers of the Parish Council;

- Those regarding Parish Council events or services.
- Those advertising Charitable/Not for Profit events or local organisation promoting events to promote health, fitness and wellbeing activities in the Parish.
- Those promoting local High Street businesses to encourage people to shop local.

The following advertisements are not permitted to be put on the screen;

- Those advertising 'for profit' events, businesses or services. Excluding local High Street businesses encouraging people to shop local and those promoting health, fitness and wellbeing activities.

All adverts will be scrutinised for suitability prior to displaying and must be submitted to the Parish Council in **A4 sized JPEG format.**

Booking and obtaining permission:

Booking is essential to advertise on the Clock Tower screen. There are only two slots available at any given time for a charity or High Street business to advertise, with charities or non-profit organisations having priority. If permission is granted, your advert will be booked in to be displayed on the screen for 2 weeks. Once your booking has ended, the Parish Council will remove the advert from the screen.

To book and obtain permission to advertise on the Clock Tower screen please call the Parish Council Office on (01296) 623056 or email admin@wendover-pc.gov.uk

Document History		
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Adopted by Parish Council	03.03.2020	1